

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
Submission Number 394 Issue 3



WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-6698
 (864) 576-7777 FAX (864) 587-4480

Client:	Barack Obama/ D/ President	Submission Cost:	48575	Campaign Ref:	E-120802002
Buyer:	'''	Client/Product/Estimate:	95 /101 /1537	Salee Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06260815
Est.PO Number:	06260815	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Original

Product:	Obama For America	Booking Group:	WSPA	Key Market:	Greenville Spartanburg
Demographic:	(L) Household	Order:			

Ref	Sales Product Detaille	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1135p ET / 1035p CT Late Show ...TWTF..	06		170	30	Nbr of Spots	2	2	2	2	2	10	1700
2	M-F 11a ET / 10a CT Price Is Right ...TWTF..	04		225	30	Nbr of Spots	2	2	2	2	2	10	2250
3	M-F 9a Dr Phil ...TWTF..	05		150	30	Nbr of Spots	3	3	3	3	3	15	2250
4	Fri 10p ET / 9p CT Blue Bloods ...F..	05		1200	30	Nbr of Spots	1					1	1200
5	Fri 10p ET / 9p CT Blue Bloods ...F..	05		1200	30	Nbr of Spots	1					1	1200
6	Fri 10p ET / 9p CT Blue Bloods ...F..	05		1200	30	Nbr of Spots	1					1	1200
7	Fri 8p ET / 7p CT CSI NY ...F..	05		800	30	Nbr of Spots	1					1	800
8	Fri 8p ET / 7p CT CSI NY	05		800	30	Nbr of Spots	1					1	800

Weekly Totals: Total Spots(Ord Spots)

Open PR	-1	-1	-1	2	88
Closed PR			2	1	3

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 394 Issue 3

News Channel
 On Your Side



WSPA-TV

250 International Dr.
 Spartanburg SC 29303-6698
 (864) 576-7777 FAX (864) 587-4480

Original

Client:	Barack Obama/ D/ President	Submission Cost:	48575	Campaign Ref:	E-120802002
Buyer:	"	Client/Product/Estimate:	95/101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06260815
Est./PO Number:	06260815	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
	...F..				Comme								
9	Sat 10p ET / 9p CT 48 Hours	06		600	Nbr of Spots	1						1	600
S.				Comme	30							
10	Sat 7p News	05		150	Nbr of Spots	1	1	1	1	1		5	750
S.				Comme	30							
11	Sat 8-9p	06		400	Nbr of Spots						1		400
S.				Comme								
12	Sun 10p ET / 9p CT Mentalist	05		1000	Nbr of Spots	1					1		1000
S				Comme	30							
13	Sun 10p ET / 9p CT Mentalist	05		30	Nbr of Spots								
S				Comme								
14	Sun 1030a ET / 930a CT Face The Nation	05		275	Nbr of Spots	1	1	1	1	1		1	1100
S				Comme	Nbr of Spots							
15	Sun 7p ET / 6p CT 60 Minutes	04		1500	Closed PR			1				1	275
S			30	Nbr of Spots	1						1	1500
16	Sun 9a ET / 8a CT CBS Sunday Morning News	04		275	Nbr of Spots	1	1	1	1	1		5	1375
S			30	Comme								

Weekly Totals:

Total Spots(Ord Spots)

Open PR	-1	-1	-1	2	88
Closed PR			2	1	3

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
Submission Number 394 Issue 3

News Channel  **MeTV** 

WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-6898
 (864) 576-7777 FAX (864) 587-4480

Original

Client:	Barack Obama/ D/ President	Submission Cost:	48575	Campaign Ref:	E:/20802002
Buyer:	"	Sales Rep:		Order Ref:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Order Ref:	06260815	Business Type:	POLITICAL
Est./PO Number:	06260815	Contract type:	Political	Business Category:	Transactional
Associated Copies:	No				

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
17	Tue 8p ET / 7p CT NCIS T....	04		2500	Nbr of Spots	30	1	1				2	5000
18	Tue 8p ET / 7p CT NCIS T....	04		2500	Comme	30	Nbr of Spots	1	1			2	5000
19	Tue 9p ET / 8p CT NCIS Los Angeles T....	05		1900	Comme	30	Nbr of Spots	1	1			1	1900
20	Wed 10p ET / 9p CT CSI W....	06		1200	Comme	30	Nbr of Spots	1	1			1	1200
21	Wed 10p ET / 9p CT CSI W....	06		1200	Open Pre-Empted	-1						1	1200
22	Wed 8p ET / 7p CT Survivor W....	04		1650	Comme	30	Nbr of Spots	1	1			2	3300
23	Wed 8p ET / 7p CT Survivor W....	04		1650	Comme	30	Nbr of Spots	1	1			2	3300
24	Wed 9p ET / 8p CT Criminal Minds W....	05		1700	Comme	30	Nbr of Spots	1	1			1	1700
25	MF 1135p ET / 1035p CT Late Show M....	06		170	Comme	30	Nbr of Spots	1	1			5	850
26	MF 11a ET / 10a CT Price Is Right	04		225	Comme	30	Nbr of Spots	1	1			5	1125
Weekly Totals:													
Total Spots(Ord Spots)							16	19	18	16	17	2	86
Open PR							-1	-1				-2	-3100
Closed PR									2		1		3

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 394 Issue 3

News Channel 4 HD MeTV
www.wspa.com

WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-6698
 (864) 576-7777 FAX (864) 587-4480

Original

Client: Buyer: Schedule Dates: Est./PO Number: Associated Copies:	Barack Obama/ D/ President 10/01/12 to 11/11/12 06260815 No	Submission Cost: Client/Product Estimate: Weeks: Contract type:	48575 95 /101 /1537 6 Political	Campaign Ref: Sales Rep: Order Ref: Business Type: Business Categorie:	E:120802002 HRP Washington, DC 06260815 POLITICAL Transactional
---	--	--	--	---	---

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
M.....				Comme								
27	Sun 1030p ET / 930p CT Mentalist	05		Nbr of Spots								
MtgdS			Comme	30						1	1000
28	Sun 730p ET / 630p CT 60 Minutes	04		Nbr of Spots	1500	30					1	1500
MtgdS			Comme								
29	Sun 9a ET / 8a CT CBS Sunday Morning News	04		Nbr of Spots	275	30					1	275
MtgdS			Comme								
30	Tue 10p ET / 9p CT Vegas T.....	05		Nbr of Spots	1200	30					1	1200
Mtgd				Comme								
31	Mon 10p ET / 9p CT Hawaii Five-0 M.....	06		Nbr of Spots	1300	30					1	1300
32	Sat 10p ET / 9p CT Hawaii Five-0	06		Comme	600	30					1	600
.....S				Nbr of Spots								
Weekly Totals:					16	19	18	16	17	2	88	
Total Spots(Ord Spots)					-1		-1				-2	-3100
Open PR												
Closed PR												

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
13	Sun 10p ET / 9p CT Mentalist	:30 Commercial	10/29/12	Closed Pre Emission	1,000.00	27 (11/04)	0000176158	E:120802002
14	Sun 1030a ET / 930a CT Face The Nation	:30 Commercial	10/15/12	Closed Pre Emission	275.00	29 (10/21)	0000177594	
15	Sun 7p ET / 6p CT 60 Minutes	:30 Commercial	10/15/12	Closed Pre Emission	0.00	28 (10/21)	0000176183	E:120802002

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
19	Tue 9p ET / 8p CT NCIS Los Angeles	:30 Commercial	10/15/12	Open Pre Emtion	1,900.00		0000000000	E:120802002
20	Wed 10p ET / 9p CT CSI	:30 Commercial	10/01/12	Open Pre Emtion	1,200.00		0000000000	E:120802002

Grand Totals		Month 10 Weeks: 4				Month 11 Weeks: 4			
Spots	Total	10/01	10/08	10/15	10/22	10/29	11/05	2	
Cost	5167.75	88	16	19	18	16	17	2	395

Grand Totals:

Spots:	88
Gross Total:	48,575.00
Commission:	7,286.25
Net Total:	41,288.75